Marketing CD Contents HCG Diet Plan

2 Minute Elevator Pitch

"So tell me about your Diet" / (generic and can be altered)

30 Second Elevator Pitch

"So tell me about your Diet" / (generic and can be altered)

American Journal of Nutrition 1964 - Simeons' letter of protest

Cost comparison of weight loss programs

(can be altered)

Coupon template

(generic and can be altered)

FTC Disclaimer for HCG

HCG can Enhance Immunity Study - Hui-Wan May 2007

HCG Diet Prospect Group Event Announcement -Flyer

(generic and can be altered with clinic information and meeting date for HCG Dieter Prospect meetings)

HCG Diet Description Hand-out Flyer

Healthy Tissue/Unhealthy Tissue Cellulite jpg

Press Release example

Product Overview hand-outs

Pounds and Inches, A New Approach to Obesity Manuscript by ATW Simeons

Sales Flyer for 4 Phase HCG Diet

(generic and can be altered with clinic information, services, etc)

Sauna flyer for clients (description, specs and advantages)

(generic and can be altered)

Sign-up Sheet (for Dieter Prospect group presentations)